

# BUSINESS ADMINISTRATION \*

## MASTER OF BUSINESS ADMINISTRATION

Quarter Credit Hours Required = 56

The Virginia College Master of Business Administration (MBA) curriculum blends management theory and real-world practical experience into an enabling tool for leadership expertise. This comprehensive graduate business and entrepreneurial program prepares the serious manager for advanced employment in the leadership field, as well as a vehicle for advancement within their present corporate sphere.

The MBA is the industry standard for professionals in the business management sphere. Graduates combine expertise in entrepreneurial research, finance, economics, marketing, human resources, business strategy, and related management areas. Elective areas of the curriculum provide the successful graduate for concentration in one of the aforementioned business categories. Students interested in the educational management sector would choose their electives from the appropriate elective offerings.

Upon successful completion of this program, students should be able to

- develop analytical managerial skills in cross-disciplinary endeavors;
- conduct quantitative analyses of business situations;
- identify the relative components of decision making and product development;
- demonstrate the ability to coach team effectiveness in a corporate setting;
- analyze the managerial impact of market-driven strategies; and
- document the global impact of enterprise positioning for organizational change.

### AREA OF CONCENTRATION:

	<b>Quarter Credit Hours</b>
MBA 5010 Business Application Statistics and Research Methods .....	4
MBA 5020 Financial Accounting .....	4
MBA 5160 Managerial Economics .....	4
MBA 5330 Advanced Survey of Marketing .....	4
MBA 5600 Organizational Human Relations .....	4
MBA 6000 Management Theory and Practices .....	4
MBA 6160 Foundations of Financial Management .....	4
MBA 6220 Fundamentals of Entrepreneurship .....	4
MBA 6310 Legal Aspects of Business Management .....	4
MBA 6500 Strategic Management in a Global Economy .....	4
<b>Total Minimum Required Area of Concentration Credits .....</b>	<b>40</b>

### SUPPORTING ELECTIVES:

A minimum of 16 credit hours are to be selected from approved business-related courses completed at Virginia College or transferred from another accredited institution.

**Total Minimum Supporting Elective Credits .....** 16

**TOTAL MINIMUM QUARTER CREDIT HOURS REQUIRED .....** 56

***\*The Master of Business Administration program is also available for delivery through Virginia College Online.***