

# GOLF COURSE MANAGEMENT \*

## BACHELOR OF SCIENCE

Quarter Credit Hours Required = 195

Virginia College's Bachelor of Science degree in Golf Course Management is designed to provide students with a diversified education in managing and operating a golf course. Having completed the fundamentals in their associate degree program, baccalaureate students are offered a solid background of practical training in their specific discipline. In addition, students will gain critical thinking skills, management training, and leadership development. This comprehensive program provides graduates with the fundamental skills necessary to adapt to the golf management path they choose to follow.

Upon successful completion of this program, students should be able to

- evaluate the golf management industry and career opportunities in the field;
- establish and maintain high standards of personal and industry ethics at the pro shop;
- conform to professional standards in personal appearance;
- define concepts and procedures for purchasing, receiving, storage, and inventory of golf equipment and supplies;
- apply management principles to the food service industry and demonstrate leadership skills;
- perform front of the house service functions and set and maintain service standards for various customers; and
- describe the origin of various industry standards and their relationship to the history and cultural development of golf.

### AREA OF CONCENTRATION TRANSFER CREDITS:

Quarter Credit Hours

These lower-division credit hours will be transferred from the student's associate degree in golf complex operations and management.

**Total Minimum Area of Concentration Transfer Credits ..... 75**

### AREA OF CONCENTRATION:

MGT 3040	Organizational Behavior .....	4
MGT 3210	Human Resource Management .....	4
MGT 3410	Business and Personal Ethics .....	4
MGT 4010	Organizational Communications .....	4
MGT 4220	Technology in Business.....	4
MGT 4340	Management Theory and Leadership .....	4
MGT 4510	Managerial Analysis and Decision Making.....	4
MGT 4540	Quality Assurance and Control .....	4
MGT 4850	Production/Operations Management .....	4
MGT 4900	Strategic Management.....	4
<b>Total Minimum Required Area of Concentration Credits .....</b>		<b>40</b>

### AREA OF CONCENTRATION ELECTIVES:

A minimum of 24 credit hours are to be selected in consultation with the Program Director from approved upper division management courses completed at Virginia College or transferred from another accredited institution.

**Total Minimum Area of Concentration Elective Credits ..... 24**

### GENERAL EDUCATION TRANSFER CREDITS:

These general education credit hours will be transferred from the student's associate degree in golf complex operations and management.

**Total General Education Transfer Credits..... 16**

### GENERAL EDUCATION:

These courses are to be selected in consultation with the Program Director so as to effectuate a balanced educational program. Select a total (minimum) of 40 credit hours as indicated below:

Communications.....	12
Humanities and Fine Arts.....	4
Mathematics.....	8
Social and Behavioral Sciences.....	8
Approved General Education Electives.....	8
<b>Total Minimum Required General Education Credits.....</b>	<b>40</b>

**TOTAL MINIMUM QUARTER CREDIT HOURS REQUIRED .....195**

***\*This program is offered only in the online format, but to qualify for admission, candidates must have completed an associate of applied business degree in golf complex operations and management comparable to the one offered by Golf Academy of America.***